## **Berezan Media Advertising Agreement**

Business Name (as it appears in ads)		
Contact Person		
Contact Email	Company Website	
Ads appear on select pages within Official Berezan Group websites or by way of Digital Media outlets located throughout Berezan Hospitality locations. Ads selected for placement within Berezan websites are dependent upon relevancy to the site's content, the Berezan Group retains the right to deny ad placement without explanation. Ads run on a month to month basis and are to be paid for in advance. Ads will not be placed until payment has been received.		
Package A - \$200/mo; Digital Media Reach 40+ thousand people per week from 10 Berezan Hospitality locations! Digital ads are 15 seconds per view and run on average 14,400 times per week.	Package E - \$25/mo; Web Media Web Media Placement; Small ad placement :  • All allocated pages one site	
Package B- \$250/mo; Digital Media & Web Media All of the above plus premium ad placement on one Official Berezan Web Site (your choice)	Package F - \$25/mo; Digital Reader Board 200 <sup>th</sup> Street & 84 <sup>th</sup> Ave	
Package C - \$100/mo; Web Media Large ad placement:  • All allocated pages one site  • Premium placement  Package D - \$50/mo; Web Media Web Media Placement; Medium ad placement:  • All allocated pages; one site	Package X Package X	_ months
Ads must be a graphic or photo (animated or text ads not accepted) and must contain the business name. Ads must be submitted electronically in gif or jpg format. Ad Formats:  • Web Media Ad sizes are; small adx pixels   medium adx pixels   large adx pixels  • Digital Media Ads are:  • Digital Reader Board Ads are:  • At this time, all ads are static; this means maximum exposure for your ad  • Ads include direct link to business website  • NOTE: Ad placement will only be secured when payment and ad are received.		
If selecting a web media package, select which Official Berezan web site you would like your ad to appear on:  www.berezanmedia.com www.berezanhg.com www.berezanliquorstores.ca		
All orders for the purchase of advertising space are subject to the approval of Berezan Media. Berezan Media reserves the right to discontinue sponsorships at its discretion, and a refund will be prorated.		
For more information or questions on: Digital Media advertising please contact: Erin at: 604-455-5002, <a href="mailto:erinm@berezanhg.com">erinm@berezanhg.com</a> Web Media advertising please contact: Stacy at: 604-882-0808, <a href="mailto:stacym@berezanhg.com">stacym@berezanhg.com</a>		
AGREEMENT TO ADVERTISING TERMS AND CONDITIONS I have read and agree to the conditions outlined in the Premium Placement Ad contract		
Authorized Signature	Date:	
Printed Name		